

# digitaliga

A grayscale image of a soccer field at night. A soccer ball is positioned in the center of the field, illuminated by a spotlight. The stadium seating and lights are visible in the background.

## ICO Whitepaper

## Digital Football Platforms for Professional Football Clubs & Their Fans

Powered by Blockchain Technologies & DeFi Economy

June 16, 2023  
V1.4

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# SUMMARY

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Digitaliga, the world's pioneering Digital Football Platform Provider, operates digital football platforms under the brand names of Football Clubs. These platforms harness the power of Blockchain Technologies and DeFi Economy.

Our primary objective at Digitaliga is to generate sustainable, long-term revenue for Football Clubs while enhancing the loyalty and overall experience of their fans.

Digitaliga offers a comprehensive suite of applications and features, including NFT Collections, a Voting Application and a Digital Football Manager Game.

The true value of Digitaliga lies in its ability to unite football clubs with their fans, creating an extensive database that encompasses fans' personal information and facilitating the establishment of a social network to maximize the benefits of digital marketing.

By the end of the 2023-2024 season, Digitaliga aims to reach 100 digital football platforms, serving 1 million fan users. In the subsequent seasons, our target is to expand to 250 platforms with 3 million fans by the end of the 2024-2025 season, and 450 platforms with 9 million fans by the end of the 2025-2026 season.

According to FIFA reports, there are approximately 140 professional football clubs in Turkey for the 2023-2024 season, and over 4,400 professional football clubs worldwide. It is estimated that Turkey has over 40 million fans, while globally there are 5 billion football fans.

Expanding our network, Digitaliga plans to reach football clubs in Europe, Africa, Asia, and the Americas at the beginning of 2024, establishing a global presence and connecting with football communities worldwide.

# VISION

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Football Clubs and Fans are **Stronger Together**.

We believe in the synergy between Football Clubs and Fans.

This belief serves as the cornerstone of our mission to create a robust communication environment enriched with powerful digital experiences for football enthusiasts, powered by blockchain-based technology and applications.

Our vision is to be a pioneering and beloved sports brand, leading the way in our industry while also being recognized as an admired technology company. We are committed to upholding creativity and the shared values we hold with football clubs, driving our work forward.

Driven by a passion for innovation in blockchain technologies and applications, we constantly strive to set industry best practices in both the football and blockchain realms. Our goal is to continually push the boundaries and deliver exceptional solutions to the football community and the blockchain world at large.

By the culmination of the 2025-2026 Football Season, our target is to have 9 million fan members actively engaged with the digital football platforms we establish for clubs across all 211 countries listed by FIFA. We aim to provide unparalleled digital experiences to fans worldwide, fostering a truly global reach.

# MISSION

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We specialize in developing blockchain-based applications that foster unwavering loyalty and communication between football fans and their clubs. Our goal is to actively involve fans in club management and provide them with an enhanced experience.

Furthermore, our objective is to create sustainable sources of income for football clubs, ensuring their long-term financial stability.

We aspire to inspire not only professional men's and women's football clubs and players but also support amateur football clubs, players, and athletes from various branches within the football community.

Our platforms and applications are designed to empower and uplift clubs and athletes at all levels.

Currently, only a fraction of the global population, less than 100 million people, have cryptocurrency accounts, primarily for investment purposes, despite the fact that over 5 billion people have bank accounts. We aim to change this by spreading blockchain applications to the entire world population.

Our mission is to increase cryptocurrency literacy and establish cryptocurrency as a practical tool for everyday use.

Through our efforts, we envision a future where blockchain technology and its applications are accessible and beneficial to all, transforming the way people engage with football clubs and cryptocurrencies on a global scale.

# GOALS

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At Digitaliga, we are dedicated to creating sustainable income sources for Football Clubs while ensuring long-term operational income for Digitaliga.

Our mission encompasses several key objectives:

**Elevating Brand Value** We strive to increase the brand value of football clubs by providing additional marketing channels and support to all branches of the club. Our aim is to foster connections not only with fans but also with the entire community in which the club is based.

**Empowering Fans** Through our innovative Voting Application, we enable fans to become active partners in club decisions, amplifying their voice and influence.

**Unmatched Entertainment** We deliver continuous entertainment for football fans through immersive Digital Football Games and Augmented Reality applications, enhancing their overall experience.

**Comprehensive User Database** We are committed to creating an accurate, up-to-date, and ever-growing user database for Football Clubs. This database includes essential information such as names, surnames, email addresses, and mobile phone details, facilitating efficient club operations.

**Sponsorship Development** By attracting more sponsors, we strengthen financial support for Football Clubs. Moreover, we develop applications and tools that foster effective and active interactions between football clubs and their sponsors.

# GOALS

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**Data-Driven Income Channels** Our focus is on creating income channels that leverage data-based Digital Marketing methods, ensuring they generate significant revenue for football clubs.

**Blockchain Mass Adoption** We are passionate about promoting the mass adoption of blockchain technologies. By bridging football clubs and millions of non-crypto-trading fans and members, we aim to integrate them into the cryptocurrency economy, fostering a wider understanding and utilization of blockchain technology.

**NFT and Cryptocurrency Transfers** Every year, we facilitate tens of millions of NFT and cryptocurrency transfers for Blockchain Networks. Through these transactions, we contribute value to the blockchain community and its participants.

With these objectives at the core of our mission, Digitaliga strives to be a leading force in transforming the digital landscape of football clubs and enriching the experiences of fans, sponsors, and the wider community.



# CHALLENGES

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## FOR FOOTBALL CLUBS

### Enhancing Fan Engagement

Traditionally, Football Clubs have relied on one-way communication through social media and other channels to connect with their fans.

However, the absence of a comprehensive and detailed fan database poses challenges in generating revenue through sponsorships and advertising.

Moreover, the interaction between clubs and fans outside of the stadium often falls short of expectations.

### Unlocking New Revenue Opportunities

Despite the widespread popularity of the sport, clubs face constant limitations in generating revenue, necessitating the exploration of additional income streams to achieve greater success.





# WHAT WE DO?

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## SOLUTION

### Revolutionizing Football Clubs through Blockchain Technology

Digitaliga spearheads the digital transformation of Football Clubs by leveraging our cutting-edge Digital Football Platforms, custom-built under their exclusive brand.

Through the integration of blockchain applications such as Cryptocurrency, NFTs, and DAO technologies, Football Clubs unlock lucrative revenue streams and unparalleled opportunities.

At Digitaliga, we empower Football Clubs with complete control over their Digital Football Platforms, granting them the autonomy to shape their digital presence and engage with fans like never before.

# HOW DIGITALIGA HELPS

## FOOTBALL CLUBS

Enhancing Fan Engagement through Digitaliga's Digital Football Platform

Digitaliga presents a state-of-the-art Digital Football Platform tailored specifically for football clubs, aimed at elevating fan engagement and unlocking new revenue streams.

### Introducing Innovative Fan Engagement Channels

By joining the Digital Football Platform, fans gain access to a comprehensive database that includes their personal details such as names, contact information, mobile numbers, and social media profiles, providing football clubs with valuable insights.

Digitaliga facilitates various avenues for fans to actively interact with their beloved football clubs, leveraging features like voting applications and other engaging experiences.

### Unleashing a World of Interactive Experiences

With Digital Football Games, Augmented Reality, Play2Earn functionality, and Shop2Earn opportunities, fans can enjoy continuous interaction and immersive experiences, deepening their connection with the club.

### Generating Diverse Revenue Streams

The Digital Football Platform opens up a realm of continuous revenue streams for football clubs, including the sale of digital assets in the form of NFTs, attracting more sponsors and advertisements, and generating revenue through the Shop2Earn applications.

## Empowering Fan Participation with DAO

A Decentralized Autonomous Organization (DAO) is a groundbreaking entity structure that involves token holders actively participating in the management and decision-making processes.

Unlike traditional hierarchical systems, DAOs operate without a central authority. Instead, power is decentralized among token holders who collectively cast votes. All activities and votes within the DAO are recorded on a blockchain, ensuring transparency and accountability.

## Introducing the Hybrid DAO Model

Digital Football Platforms embrace the Hybrid DAO model, where fans, as token holders, hold voting rights for club decisions while a dedicated management team oversees daily operations.

Through the Digital Football Platform's voting application, fans gain the ability to influence management decisions by utilizing fan tokens as governance tokens. This empowers fans, strengthening their loyalty and connection with their beloved clubs.

# BLOCKCHAIN

## MASS ADOPTION

"What payment method would you prefer: cash, debit card, credit card, or cryptocurrency?"

This question is anticipated to be a standard inquiry during future shopping experiences, offering cryptocurrency as an option among various payment methods. Currently, we predominantly rely on fiat currencies such as USD, EUR, or TRY, using debit or credit cards for transactions. However, the conversion of cryptocurrencies held in accounts into fiat money, similar to selling foreign currency or utilizing investment accounts, will soon become a viable payment method.

Contrary to the perception that this transition will take considerable time, numerous banks are already poised to offer cryptocurrency trading and custody services, seamlessly integrating them into their existing range of services.

While cryptocurrencies presently serve primarily as investment assets, they are progressively making their way into daily transactions and serving diverse purposes.

Even in their capacity as investment tools, cryptocurrencies have yet to gain widespread adoption among the general population, particularly those unfamiliar with stock market environments and possessing limited cryptocurrency literacy.

# BLOCKCHAIN

## MASS ADOPTION

Using DeFi wallets and navigating DEX platforms can be challenging, requiring experience and familiarity with the intricacies of the DeFi system. Even in more user-friendly centralized exchanges, buying, selling, and sending cryptocurrencies necessitate a certain level of expertise. Additionally, as cryptocurrencies are primarily positioned as investment tools, the market is replete with terms and concepts that may be unfamiliar to standard users, such as limit orders and stop orders.

Digitaliga's Digital Football Platforms, built on blockchain technology, seamlessly integrate with the cryptocurrency trading ecosystem. Digitaliga will offer a streamlined account opening process, enabling users to effortlessly buy, sell, and transfer cryptocurrencies without the need to grasp complex cryptocurrency terminology. For those seeking simplicity, there will be no requirement for a DeFi wallet. However, advanced users will have the option to utilize DeFi wallets if they so desire.

By reshaping the perception of cryptocurrencies from solely investment instruments to practical tools for everyday use, Digitaliga aims to attract millions of users to the realm of blockchain and cryptocurrency.

# POWER OF THE PLATFORM

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## Club-Branded Trust

Digitaliga establishes and manages the Digital Football Platform under the unique brand of each football club, fostering a sense of trust and loyalty among fans.

## Efficient Marketing, Swift Revenue

This approach significantly reduces marketing costs while enabling rapid revenue generation for the football club.

## Engaged Fan Community

As soon as a football club launches its platform, enthusiastic fans become "members" who actively participate in supporting their club. They can acquire digital assets, engage in gaming experiences, utilize various applications, and make purchases.

## Blockchain and Crypto Empowerment

Leveraging NFT technology, fans can purchase and possess digital assets, such as Digital Football Player Cards. They can engage in trading these digital "NFT" assets effortlessly, while enjoying the convenience of depositing and withdrawing funds in the form of cryptocurrencies.

# DIGITALIGA VS OTHERS

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## Revolutionizing Football Club Platforms

Digitaliga introduces groundbreaking Digital Football Platforms that give football clubs unprecedented control over their brand.

## Digitaliga vs Standard Apps

Unlike standard fan token apps, Digitaliga's platforms provide an inclusive solution that enables football clubs to reach and engage with all their fans, including those supporting smaller clubs in lower leagues.

## Digitaliga vs DeFi Games

While DeFi-based fantasy football games operate under their own brand, they lack the essential fan interaction and fail to establish a comprehensive fan database. Moreover, these platforms do not utilize the club's own fan token. Digitaliga bridges these gaps and empowers football clubs to leverage their fan token on the platform.



## Voting Application

Fans can vote on football club decisions to be a part of the club management.

## Digital Football Manager Game

Digital Football Player NFT Cards will be used for uninterrupted ever-growing digital football managership games between fans.

## Claim & Burn

Digitaliga Token's will be sold via NFT's. When Digitaliga ICO finished you will be able to claim your tokens based on the ICO NFT's that present in your wallet. Digitaliga treasury or holders will also be able to burn tokens for rewards or increasing the value of the token.

## Bridge

You will be able to transfer your Digitaliga Token between Omchain and BNB Chain, and more networks in the future.

## Staking

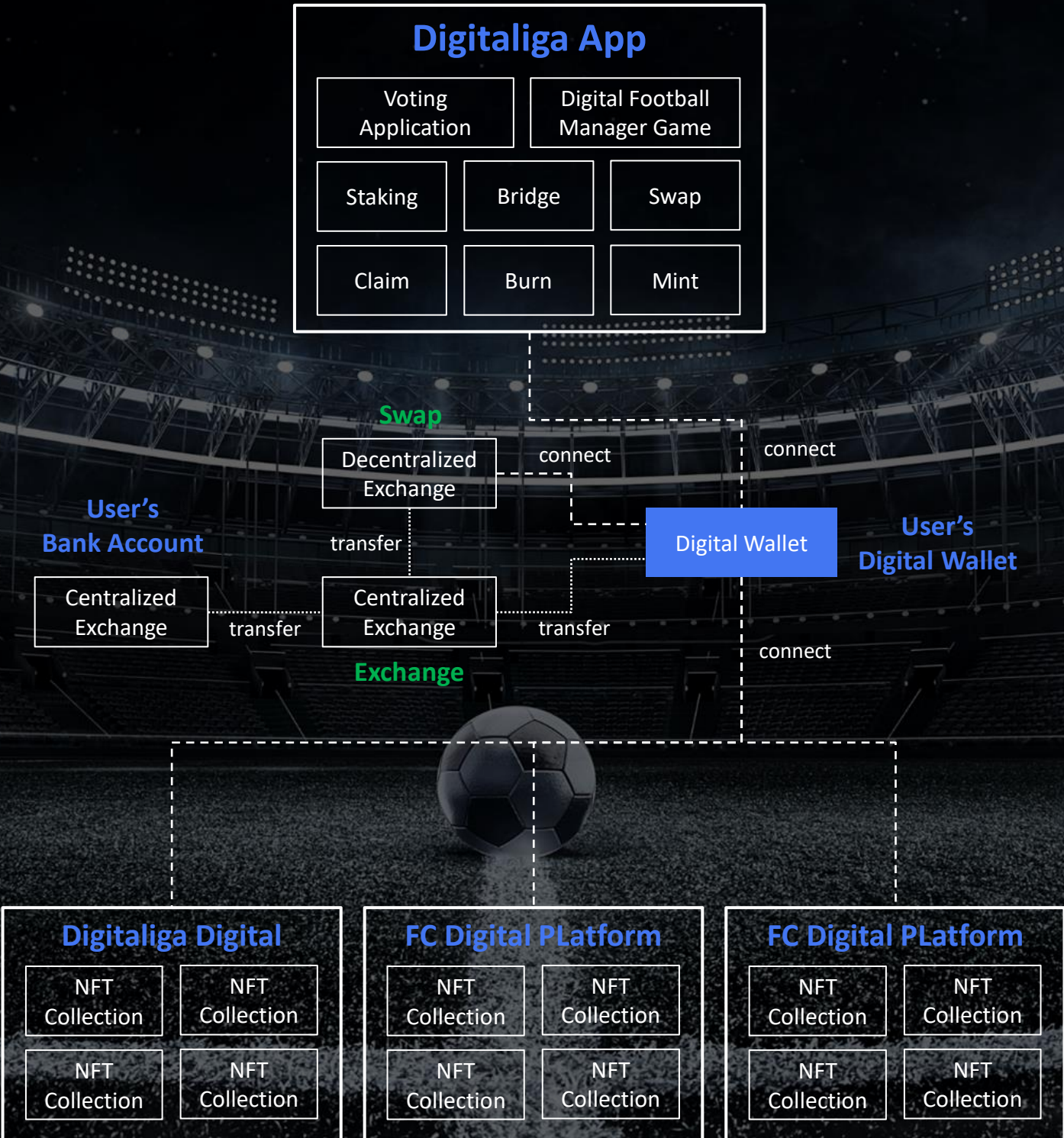
Stake your Digitaliga Token or Stake your NFT, both will create revenue.

## Swap

Anybody connecting to Digitaliga App will be able to swap tokens that Digitaliga Supports.



# ARCHITECTURE



# APPLICATIONS

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## NFT Marketplace

Digital Football Platforms are generally an NFT Marketplace selling digital and physical assets.

## Voting Application

Fans can vote on football club decisions to be a part of the club management.

## Digital Football Games

Digital Football Player “NFT” Cards will be used for uninterrupted ever-growing digital football managership games between fans.

## Vote2Earn

For every voting, fans will be earning rewards to buy free NFT's.

## Play2Earn

Play2Earn applications offer various ways to earn rewards and use the platform to play games throughout the day.

## Digital Club Memberships

Fans can purchase their club's Digital Membership as NFT and obtain different rights at the beginning of each season and year.

## Digital & Physical NFT Collections

Fans can buy digitally produced collections but also physical collection products and share them with everyone, and can keep the collections at home

## Club & Fan Memory NFT Collections

Special moments photographed by both Club and Fans after each win or inside and outside the stadium can be sold as NFTs and create memories

## Digital Tickets

Digital “NFT” Tickets for match tickets, special events, limited participation events, especially for matches

## Digital NFT Football Player Cards

Digital “NFT” Athlete Cards for use in Digital Manager Game and as Collectibles

## Sponsor NFT Collections

Sponsors of the Digital Football Platforms will create their own collections to contact their target audience

# VOTING APPLICATION

Voting Application will be working on Digitaliga App, this way all the fans of the football clubs will be entering Digitaliga App continuously.

Football Clubs will determine the questions to be asked to fans, and fans will connect to Digitaliga App to vote for the club decisions.

To apply for Voting fans will need to have certain NFT's in their wallet as a must and as a bonus to increase their efficiency.

## NFT's must have to vote

- Digital Club Membership NFT

## NFT's increase power of the vote

- Football Club Collections
- Football Club Player Collections
- Digital Ticket Collections
- Football Club Avatar Collections

As every NFT in a wallet will increase the efficiency of the voting this will motivate fans to purchase NFT's of the club continuously.

## Hybrid DAO

Voting Application is transforming the Digital Football Platforms into DAO platforms, but as all the clubs have their own management last word need to be spoken by the management, but as fans are influencing the clubs' decisions through the Voting application Digital Football Platforms are becoming Hybrid DAO platforms.

# DIGITAL FOOTBALL MANAGER

## GAME

### Digital Football Manager Game

Digital “NFT” Player Cards are used for the ever-growing digital football manager games among fans.

- Motivating fans to constantly purchase Digital “NFT” Player Cards with random player features
- Motivating fans to constantly purchase Digital “NFT” Player Cards to increase the level of the cards and games played
- By adding the luck factor to the games with Blockchain Hash algorithms, players get the chance to win even their team is weaker than the opponent
- Permanent entertainment for the fans, constant income generation for the club with the chance to play all day long
- Creating an economy for a long time with the sale and exchange of Digital “NFT” Player Cards among fans
- Earning more income with Sponsor and Advertisement applications



# DIGITAL FOOTBALL STADIUMS

## AR T-SHIRT CANNON

Launch Virtual T-Shirts  
Fans use the Digital Football Platform AR App to catch them. Everyone in the stadium can play along simultaneously

## PREDICTIVE GAMING

Fans play along with the action on the field in real time using the Digital Football Platform to make predictions

## TREASURE HUNTS

Use gamified experiences such as treasure hunts and other quests to drive foot traffic to your stadium and team store

## TEAM-UP WITH FRIENDS

Fans form teams to play all digital games together to climb the leaderboard and win prizes together.

## INTERACTIVE KISS/DANCE CAM

Fans use Digital Football Platform to participate in the kiss cam, dance cam, big screen selfies. Everyone gets to play along

## HALF COURT SHOT

Center Shot, Fan Field Goal, and more games, everyone in the whole stadium gets to play along using the Digital Football Platform

## OUT-OF-STADIUM ECOSYSTEM

Activate all retail, restaurants and even At-Home TV Audience to be a part of the Digital Football Platform

## NEW SPONSORSHIP INVENTORY

All experiences can be strongly branded and used to motivate valuable fan behavior for your sponsors



# PROFESSIONAL & AMATEUR

## ATHLETE SUPPORT

### Empowering Youth Athletes

The Digital Football Platform extends its support to not only professional athletes but also hundreds of young, aspiring athletes in football clubs' youth teams, ranging from U14 to U19 age categories.



# ALL BRANCHES

## OF THE FOOTBALL CLUB

### Supporting All Sports Branches

The Digital Football Platform goes beyond just the football branch of the club and provides support for all other sports branches as well.





## Driving Unparalleled Growth through Innovation

We harness the power of product development, sales segmentation, next-generation technologies, advanced methodologies, data science, and synthesis sciences to achieve unprecedented growth in our operations.

## Data-Driven Marketing for Continuous Revenue Generation

By leveraging data-driven marketing strategies, we go beyond traditional channels and achieve rapid development with sustainable growth approaches. This allows us to expand our fan network, attract more sponsors and advertisements, enhance brand awareness, and expedite income generation.

## Accelerating Income Generation

Our focus on innovative strategies and cutting-edge technologies enables us to start generating income faster and unlock new revenue streams. This propels us towards greater financial success.

# ADVERTISEMENT NETWORK

## Digitaliga: Your Advertising Partner for Football Clubs

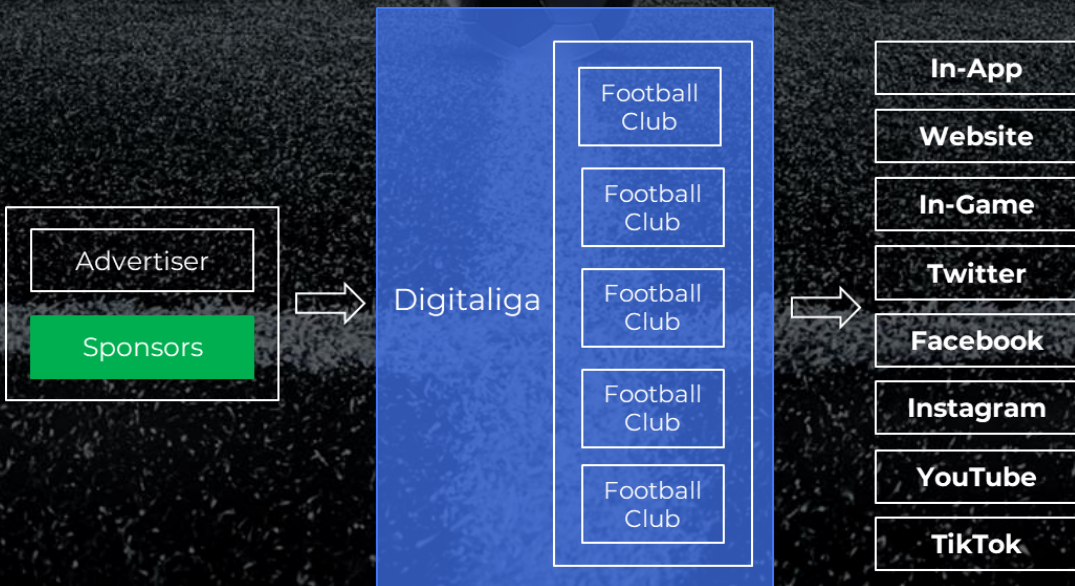
Digitaliga assumes the role of an advertising agency, providing comprehensive advertising solutions to football clubs through its digital football platforms.

### Maximizing Advertising Opportunities

Football clubs gain a competitive edge by leveraging the aggregated advertising opportunities offered by Digitaliga across all its digital football platforms.

### Unlocking the Power of Aggregated Ads

With Digitaliga, football clubs benefit from the consolidated reach and exposure of ads delivered through its extensive network of digital football platforms. This provides clubs with enhanced visibility and enables them to maximize their advertising potential.



# GLOBAL REACH

## FOR THE FOOTBALL CLUB

### Global Reach and Revenue Generation

Digitaliga empowers football clubs to achieve global reach and generate revenue through a universally accessible platform. With an internet-based infrastructure, individuals from anywhere in the world can connect to the platform and engage with their favorite football clubs.

### Expanding Horizons

By leveraging Digitaliga's platform, football clubs can transcend geographical boundaries and tap into a worldwide audience. This opens up new opportunities for fan engagement, sponsorships, and other revenue streams, creating a truly global presence for the clubs.

### Unleashing Global Potential

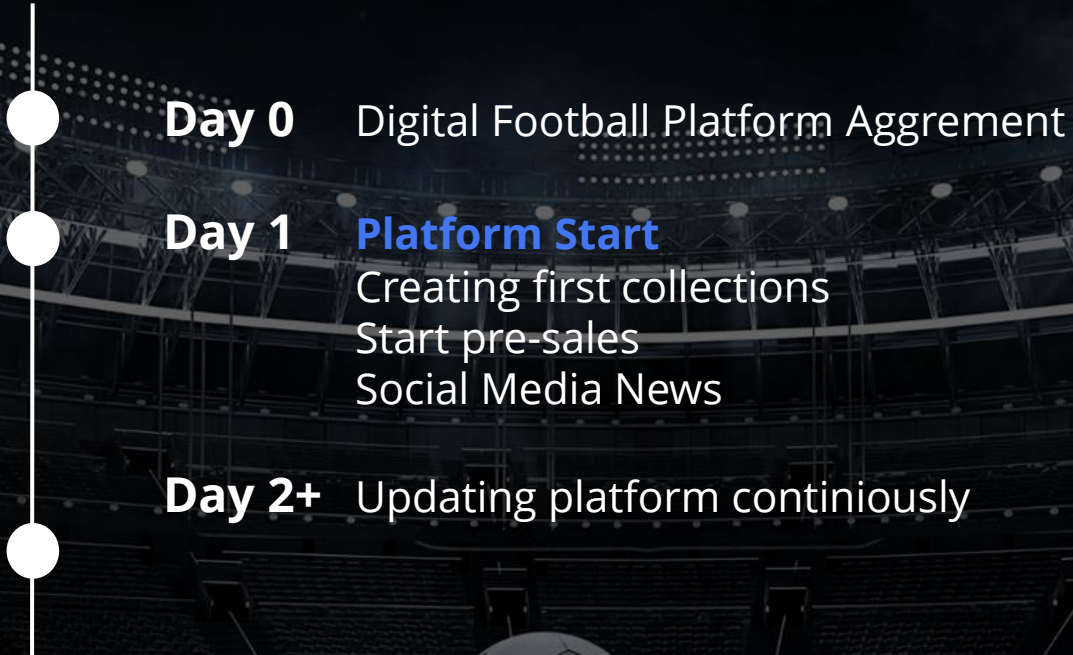
Digitaliga's commitment to worldwide accessibility ensures that football clubs can connect with fans across continents, fostering a sense of inclusivity and expanding their fan base. By embracing this global approach, clubs can unlock the full potential of their brand and maximize revenue on a global scale.



# AGGRESSIVE

# TIME TO MARKET

## Football Clubs Start Generating Revenue in 1 Day



# MARKET SIZE

**4.400**  
Professional  
Football Clubs

**130.000**  
Professional  
Football Players

**5.000.000.000**  
Football Fans

## Expansive Growth Opportunities

The global landscape of professional football presents immense growth potential. According to the FIFA Professional Football Report 2020, there are over 4,400 professional football clubs and more than 130,000 professional football players worldwide.

Beyond these figures, when accounting for women's football, amateur football, futsal, e-football, and other related leagues, the number of football clubs increases by at least fivefold.

## A Vast Fan Base

The influence and reach of football clubs extend to their massive fan base. The top ten professional football teams with the most social media followers boast a combined total of over 1.2 billion followers. Extrapolating this to encompass all clubs globally, as per FIFA's data, there are approximately 5 billion football fans worldwide.

## Capturing the Audience

With such a vast and passionate fan base, there exists an extraordinary opportunity to engage and captivate football enthusiasts on a global scale. Digitaliga recognizes the potential of this vast audience, providing football clubs with the means to connect with fans and leverage their passion for the sport.

By harnessing the power of digital football platforms, clubs can tap into this extensive fan base, build strong connections, and cultivate a loyal and dedicated following. The growth potential in the football industry is substantial, and Digitaliga aims to help clubs capitalize on this opportunity.

# TARGET 'FANS' USERS

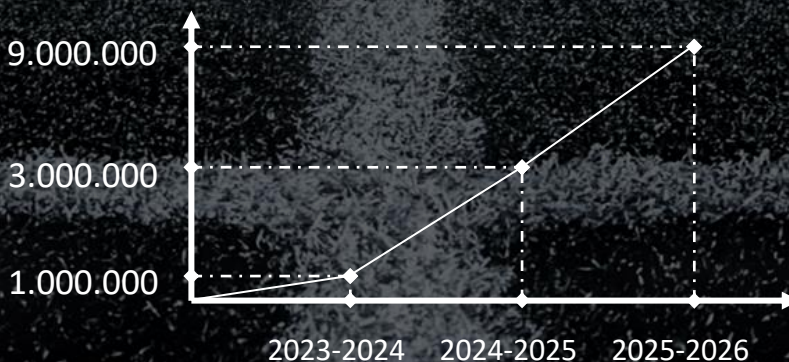
## Football Clubs and Their Fans

Football clubs are esteemed partners of Digitaliga.

The fans of football clubs are the core users of our platform.

From the very first day of launching, Digitaliga will connect with the fan "users" of football clubs, as our platforms are established and operated under the brand of each individual club.

Initially focusing on Turkiye, Digitaliga has plans for international expansion starting in 2024, aiming to reach football clubs and their fans across Europe, Africa, Asia, and the Americas.

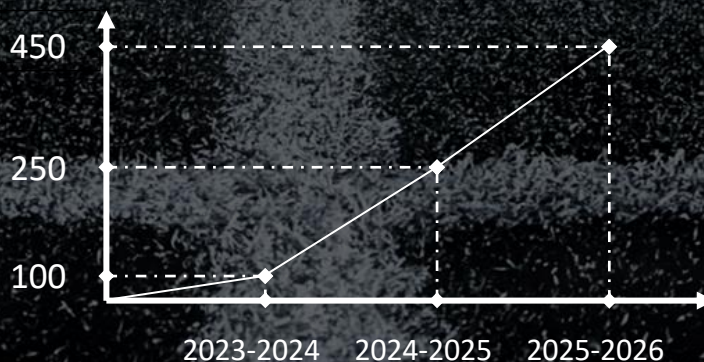


# OBJECTIVE

Starting with Türkiye, Digitaliga will be working to reach more than 1.000.000 members at the end of 2023-2024 season. Digitaliga will be increasing the number of football clubs and fans by expanding worldwide to reach 9.000.000 members at the end of 2025-2026 season.

Numbers are estimated based on Digitaliga Business Plan.

2023 - 2024	2024 - 2025	2025 - 2026
64 Professional Football Clubs	160 Professional Football Clubs	300 Professional Football Clubs
36 Amateur Football Clubs	90 Amateur Football Clubs	150 Amateur Football Clubs
<b>100 Football Clubs</b>	<b>250 Football Clubs</b>	<b>450 Football Clubs</b>
<b>1.000.000 Fans</b>	<b>3.000.000 Fans</b>	<b>9.000.000 Fans</b>
Türkiye & Europe	Europe & Africa	Worldwide

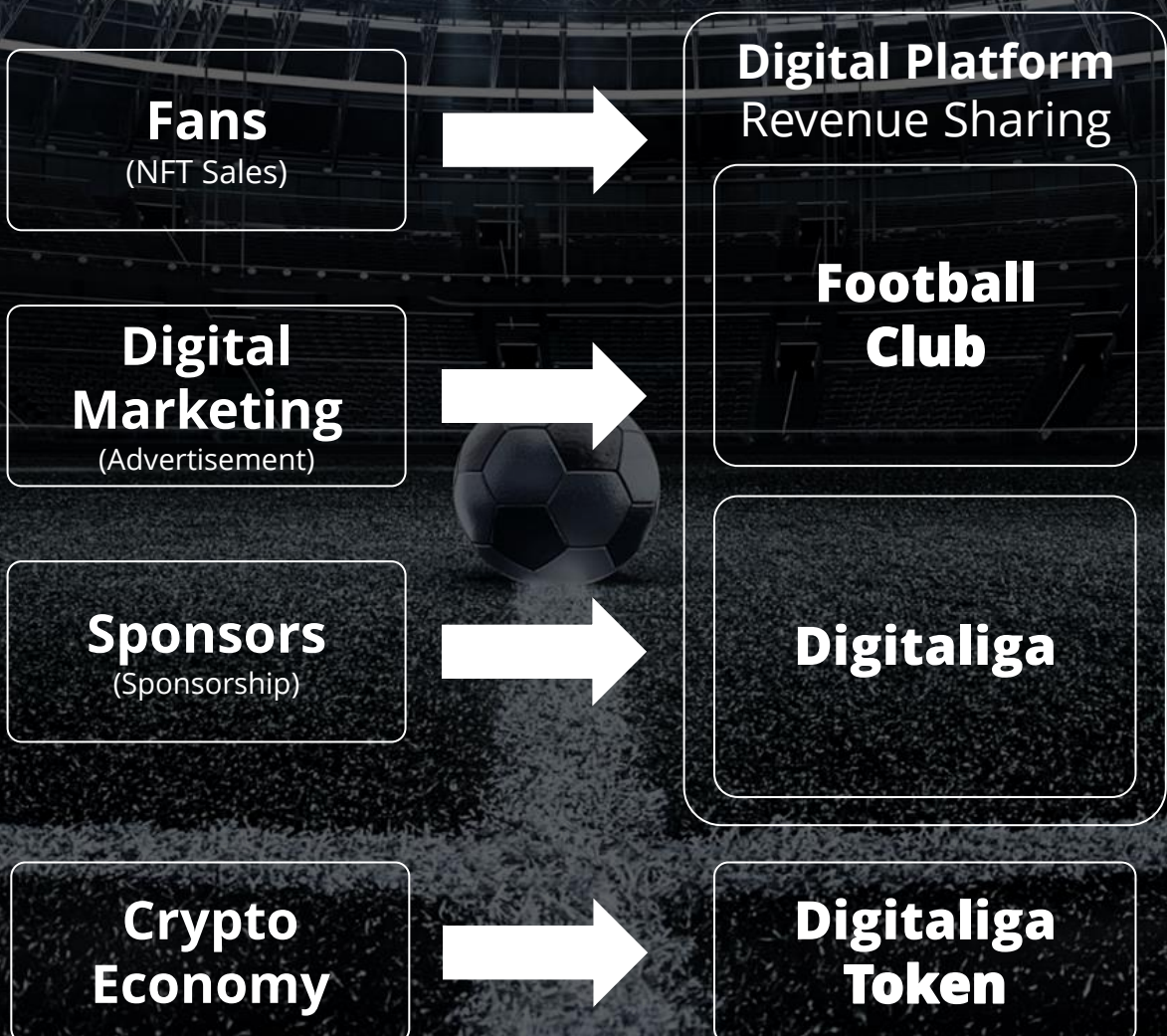


# BUSINESS MODEL

## Digitaliga and Football Clubs

Digitaliga will establish platforms under the official name of football clubs and efficiently operate these platforms in collaboration with their management and marketing teams.

The primary revenue model employed by Digitaliga involves revenue sharing with football clubs and harnessing the potential of the crypto economy through the use of the Digitaliga Token.





# DIGITALIGA TOKEN

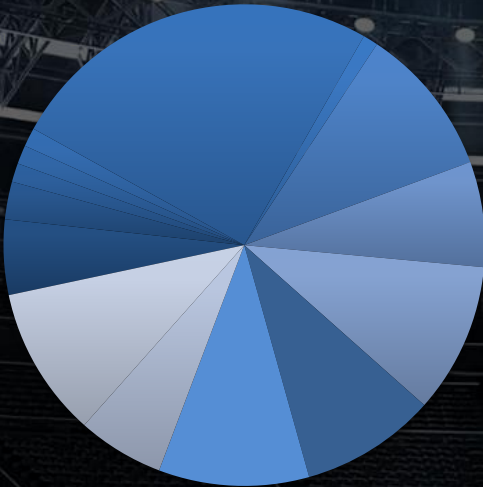
**Digitaliga Token** will enable all users to unlock the platform's premium and community building features, boost their favorite applications purchase NFTs, receive rewards, earn access to exclusive perks, third-party offerings and many more.

<b>Token Platform</b>	BNB Chain & Omchain
<b>Token Name</b>	Digitaliga Token
<b>Token Supply</b>	100.000.000
<b>Token Standard</b>	ERC20
<b>Hard Cap</b>	\$2.905.000
<b>Circulation @Launch</b>	9.700.000 (%9.70)
<b>Estimated Launch Price</b>	\$0.10
<b>Market Cap @Launch</b>	\$970.000
<b>Exchange Listing</b>	2023 Q4

# TOKEN DISTRIBUTION

Digitaliga has designed the best tokenomics to support the development and marketing budget, and at the same time a structure for healthy and continuous increase of the token price.

## 50% for Community



Private ICO Sales 1	5.00%
Private ICO Sales 2	5.00%
Seed ICO Sales 1	1.50%
Seed ICO Sales 2	1.50%
Seed ICO Sales 3	1.00%
Public ICO Sales	32.00%
Airdrop	4.00%
-----	
Liquidity	10.00%
Development	7.50%
Company Reserve	7.50%
Team	7.00%
Marketing	7.50%
Advisors & Partners	3.50%
Platform Incentives	7.00%

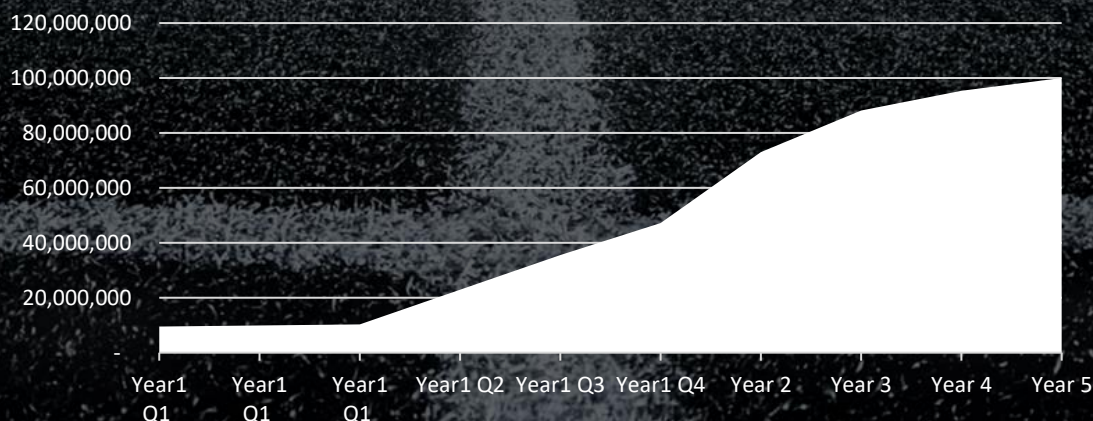
**Burning Digitaliga Tokens** is a part of our strategy. We will be burning as much as amount of Digitaliga Tokens from Unsold ICO Sales, Development, Company Reserve, Marketing & Platform Incentives pools in 3 years period.

Our plan is to **Burn Minimum 30%** of Digitaliga Tokens **in 3 years** period, so more than %70 of the tokens will be holded by the community at the end of 3 years period.

# TOKENOMICS

Different pools will have different locking and unlocking period. We're aiming to keep the token circulation low at the beginning and control the inflation of the token on the market. Based on our unlocking plan and operational income plan we will be keeping the value of the Digitaliga Token high and create the power to increase the price of the token.

Allocation	Tokens	%	Unlock	Lock Period	Unlocking Period
Private ICO Sales 1	5,000,000	5.00%	5%	3 Months	1 Year Monthly
Private ICO Sales 2	5,000,000	5.00%	5%	3 Months	1 Year Monthly
Seed ICO Sales 1	1,500,000	1.50%	10%	3 Months	1 Year Monthly
Seed ICO Sales 2	1,500,000	1.50%	10%	3 Months	1 Year Monthly
Seed ICO Sales 3	1,000,000	1.00%	10%	3 Months	1 Year Monthly
Public ICO Sales	32,000,000	32.00%	10%	3 Months	1 Year Monthly
Airdrop	4,000,000	4.00%	10%	1 Month	1 Year Monthly
Liquidity	10,000,000	10.00%	30%	3 Months	3 Years Monthly
Development	7,500,000	7.50%	0%	3 Months	3 Years Monthly
Company Reserve	7,500,000	7.50%	0%	1 Year	4 Years Monthly
Team	7,000,000	7.00%	0%	1 Year	4 Years Monthly
Marketing	7,500,000	7.50%	20%	3 Months	2 Years Monthly
Advisors & Partners	3,500,000	3.50%	0%	3 Months	3 Years Monthly
Platform Incentives	7,000,000	7.00%	10%	3 Months	3 Years Monthly



# DIGITALIGA TOKEN SALES PLAN

**Digitaliga Utility Token** will enable all users to unlock the platform's premium and community building features, boost their favorite applications purchase NFTs, receive rewards, earn access to exclusive perks, third-party offerings and many more.

## Private ICO 1 & Private ICO 2 Sales Are Closed

Allocation	Tokens	%	Price	Raise
Private ICO Sales 1	5,000,000	5.00%	\$0.01	\$ 50,000
Private ICO Sales 2	5,000,000	5.00%	\$0.02	\$ 100,000
Seed ICO Sales 1	1,500,000	1.50%	\$0.04	\$ 60,000
Seed ICO Sales 2	1,500,000	1.50%	\$0.05	\$ 75,000
Seed ICO Sales 3	1,000,000	1.00%	\$0.06	\$ 60,000
Public ICO Sales	32,000,000	32.00%	\$0.08	\$ 2,560,000
	100,000,000	100.00%		\$ 2,905,000



# AIRDROP PROGRAM

## Daily Airdrop NFT's

Digitaliga will be distributing Airdrop NFT's based on Digitaliga Social Media Account and Community Page following.

There will be 2 kinds of Airdrops; **Free** and **Whitelisted**.

To get your airdrop you need to enter Digitaliga Digital platform's airdrop page daily, if you're whitelisted you can mint your Airdrop NFT.

Everyday there will be free Airdrop NFT's too, so don't miss to check the website daily to earn more airdrop rewards.

Total Digitaliga Airdrop Tokens	<b>4.000.000</b>
Number of Daily Average Airdrop NFT	<b>400</b>
Digitaliga Airdrop NFT Package	<b>100 Tokens</b>
Estimated Value of Digitaliga Token @Listing	<b>\$0.1</b>
Estimated Value of Airdrop NFT @Listing	<b>\$10</b>

Airdrop NFT's will be claimed on **Digitaliga App**. Airdrop Tokens will be unlocked for %10 at listing date, and for 10 months every month equal amount of %10 for the rest of the tokens will be able to claim on **Digitaliga App**.

You will be able to transfer your Airdrop NFT's to your friends, or consolidate them under one of your wallets and claim to this wallet.

# TEAM & ADVISORS

## Management



Uğur İşbuyuran  
CEO



Mete Ali Başkaya  
CMO



Announce Soon  
CTO



Cüneyt Çerkez  
COO



Mehmet Kansel  
CFO



## Advisors



Osman Kucuzu  
Omchain CEO  
Technical Advisor



Engin Yazar  
ZenithCore CEO  
Community Advisor



Bertuğ Oymak  
Utilify CEO  
Web3 Advisor



Engin Yazar  
TKN DAO  
Investment Advisor



# JOIN DIGITALIGA

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## Ambassador Program

Digitaliga will be expanding to whole world to reach professional and amateur football clubs.

There are 211 Countries as a member of FIFA. If you're in one of these countries, you can be our Ambassador for Digitaliga Expansion.

While you're being a part of Digitaliga, you can contact Football Clubs, connect Digitaliga, Football Clubs and the Fans, earn income, have fun.

Reach us to become a Digitaliga Ambassador in your country.

Send your CV or just a message to us [contact@digitaliga.com](mailto:contact@digitaliga.com)

## Open Positions

Please check our career page for open positions. [link](#)

# PARTNERS

## Football Clubs



will be announced  
soon

will be announced  
soon

will be announced  
soon

will be announced  
soon

## Technology & Business Partners





# ROADMAP

- 2023 Q2** Starting First 3 Platforms
  - Digitaliga Digital [link](#)
  - İskenderunspor Digital [link](#)
  - Isparta32Spor Digital [link](#)
- 2023 Q3** Digitaliga App Platform Start
- 2023 Q3** Türkiye Football Leagues 2023-2024 Season Start  
Target is to reach 30 Clubs including Amateur Clubs
- 2023 Q4** Starting to Create Revenue On The Platforms
- 2023 Q4** Listing Digitaliga Token On DEX & CEX Exchanges
- 2024 Q1** Starting Operation in European Countries
- 2024 Q2** 2023-2024 Season End
  - Operating 100 Platforms
  - Reaching 1 Million Fans
  - Minting 16 Million NFT's
- 2024 Q3** Starting Operation in Africa
- 2024 Q3** Starting Operation in Americas
- 2025 Q2** 2024-2025 Season End
  - Operating 250 Platforms
  - Reaching 3 Million Fans
  - Minting 60 Million NFT's
- 2026 Q3** 2025-2026 Season End
  - Operating 450 Platforms
  - Reaching 9 Million Fans
  - Minting 160 Million NFT's

## When will be Digitaliga Token Listing?

Digitaliga Token will be listed on DEX Exchanges in 2023 Q3 for internal tests and listing services.

Digitaliga Token will be listed on CEX Exchanges in 2023 Q4.

## When will I claim Digitaliga Token?

Digitaliga Token will be claimed at Digitaliga App starting in 2023 Q4 at the same time as Listing on CEX Exchanges.

## How will I claim Digitaliga Token?

Digitaliga Token ICO sales are connected to NFT's, this means that when the claim time comes, you will connect to Digitaliga App with your digital wallet which holds the ICO NFT and will claim your token easily.

# DISCLAIMER

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The sole purpose (the “Purpose”) of this white paper (the “Whitepaper”) is to provide information on the initial coin offering of tokens (“Tokens”) in relation to the Digitaliga Project (as described herein) (the “ICO”).

The Whitepaper and its contents do not, and are not intended to, constitute, or form any part of, an offer for sale, prospectus or invitation to subscribe for or purchase Tokens, nor shall the Whitepaper, or the fact of its distribution, form the basis of or be relied upon in connection with any contract or commitment to acquire any such Tokens.

The Whitepaper is not a recommendation to purchase Tokens and neither the Whitepaper nor its contents constitute “investment advice” for any purpose.

Before purchasing Tokens, potential purchasers are strongly advised to take professional advice. No representation or warranty is given as to the information contained in the Whitepaper which has not been verified, and no reliance should be placed upon such information.

Token sales or coin offerings are typically a highly speculative form of purchase. Token buyers should be prepared for the possibility of losing their initial payment completely. Buying a token or coin is not subject to existing capital market regulations and protections.

Forward-looking statements are based on current expectations and involve several known and unknown risks, uncertainties and other factors that could cause the Tokens’ actual performance to be materially different from any future performance expressed or implied by such forward-looking statements.

You should not place undue reliance on forward-looking statements and no undertaking is given to publicly update or revise any forward-looking statements that may be made herein, whether as a result of new information, future events or otherwise.

# digitaliga

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## **ICO Whitepaper**

### **Digital Football Platforms for Professional Football Clubs & Their Fans**

Powered by Blockchain Technologies & DeFi Economy

June 16, 2023  
V1.4